



Press release

# Distributor menges electronic relies on FBDi association

**Berlin, 18 March 2018 –** The FBDi association welcomes distributor <u>menges electronic</u> as new member. The distribution company for active, passive and electromechanic components was established in 1990 concentrates on customer specific system solutions and full service for a greatest variety of products. Efficient partners and innovative product lines form the portfolio of the menges group.

"For us, distribution and service means the combination of our portfolio with an extensive flexible purchasing policy and individually tailored logistics according to the needs of our customers," says Sebastian Menges, Managing Director/Authorized Officer at menges electronic, about the business model. Key foundations are flexibility and personal support, built on mutual respect and competence. "Our membership in the FBDi association offers an ideal platform to keep a close eye on the developments in the electronic market and exchange views with companions on current issues."

A clever purchasing management guarantees flexibility, best quality and the widest variety of products. This is where menges electronic can leverage its core expertise: As the online search of articles brings together inventories of audited distribution partners in Europe, this leads to a product pool of more than 2 million articles, which can be delivered within a few working days. Thus, customers receive valuable support when searching for available inventory – which is a real benefit in times of allocation. No need to say that menges electronic is open for additional potential partners (distributors, manufacturers, EMS-service providers) to extend the cooperation network.

The service portfolio of menges electronic also includes top technical service (design-in, second-sourcing, testing, tape + reel), the implementation of customer specific application interfaces (EDI), customized labels and logistic systems, purchasing of products which are obsolete and difficult to get, and on request menges also works out customized system solutions. Due to constant product trainings by partners, the sales team always stays up-to-date and is able to react to shifts of the market immediately. The menges group is certified according to DIN EN ISO 9001 and DIN EN ISO 14001, and provides traceability labelling.

### About FBDI e. V. (www.fbdi.de):

The FBDi e.V. – Fachverband der Bauelemente Distribution e.V. (Professional Association of Component Distribution), founded in 2003, is well-established in the German association community and represents a large portion of distributors of electronic components with operations in Germany. In addition to the preparation and advancement of numerical data and statistics concerning the German distribution market for electronic components, work group engagement and reporting on important industry themes (amongst others, education, liability and rights, traceability, and environmental themes) form essential pillars of the association's work. The FBDi is a member of the International Distribution of Electronics Association (IDEA).

## Member companies (as per January 2019):

Regular members: Acal BFi Germany; Arrow Europe; Avnet EMG EMEA; Beck Elektronische Bauelemente; Blume Elektronik Distribution; Bürklin Elektronik; CODICO; Conrad Electronic; Distrelec; Ecomal Europe; Endrich Bauelemente; EVE; Future Electronics Deutschland; Glyn; Gudeco Elektronik; Haug Components Holding; Hy-Line Holding; JIT electronic; Kruse Electronic Components; MB Electronic; Memphis Electronic; Menges Electronic; MEV Elektronik Service; mewa electronic; Mouser Electronics; pk components; Püplichhuisen; RS Components; Rutronik Elektronische Bauelemente; Ryosan Europe; Schukat electronic; TTI Europe.

Supporting members: TDK Europe.

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